Japanese 3D Software to Save Lives on Irish Roads

FORUM8 is very pleased to announce the launch of VR-Drive in Ireland

VR-Drive provides an economical way to educate young people in the art of road safety by offering students the opportunity to drive in a 3D Virtual Environment and experience real life everyday driving scenarios in the comfort of the classroom.

Injuries and fatalities on our roads could be reduced dramatically with better driver education.
VR-Drive will not only deliver this improved driver training, it will also enable our young people to learn more about how to help save the planet with **VR-Drive's** Eco-Drive facility.

Ten reasons to act on road deaths:
(www.makeroadssafe.org)

- 1.3 million people are killed on the world's roads each year:
- Road crashes kill more people than Malaria
- 50 million people are injured, many disabled as a result.
- 90% of these casualties occur in developing countries
- Annual deaths are forecast to rise to 1.9 million by 2020
- It is the No.1 cause of death for young people worldwide
- By 2015 it will be the leading health burden for children over the age of five in developing countries
- The economic cost to developing countries is at least $100 billion a year
- Injuries place immense burdens on hospitals and health systems
- Road crashes *are* preventable

VR-Drive uses the photo-realistic 3D computer model of **Westport in County Mayo** as its first driver training location. Other 3D environments will become available including motorways and overseas locations to enable students to understand driving on the right hand side of the road.

VR-Drive™ Features…

- **Interactive Driving Scenarios**
  Young drivers can interact with the various events built into the driving scenarios and experience the dangers of the road in a realistic manner

- **Driving Skills Report**
  Printable reports are created at the end of each driving scenario

- **Eco-Drive Report**
  Carbon footprint data in the form of CO_2 emissions and fuel consumption are calculated after each drive and the printed report shows how the driver has performed

- **Visual Effects**
  Driving in rain, snow and at different times of day can be experienced – other environmental effects include wind, flooding, fire and smoke can also be incorporated

VR-Drive comes with one specific 3D environment and a range of driving scenarios designed in conjunction with road safety professionals. However, any 3D City models can be used and we can customise **VR-Drive** to suit the client's precise requirements.

Priced at **€350** per licence for schools and youth organisations this same software sells for **€6,500** commercially.

In addition to the **VR-Drive** software all that one needs is a Logitech Games Steering System and a Windows based PC or Laptop with an appropriate graphics card.

For more information please contact patrick@forum8.eu

Forum8 is an award winning Japanese software house responsible for producing state-of-the art 3D VR software and is at the forefront of 3D Visual Interactive Simulation Technology, see: www.forum8.com

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