

# **FORUM 8** *Press Information*

**News Release**  
March 2, 2016  
Forum8.Co, Ltd.

**Forum8 has entered into a business alliance agreement with Arcbazar, the company operates an architectural design competition site. "Project VR", the fusion of Online Simple Self-Assessment Service and VR-Cloud® has started up.**

On January 2016, FORUM8 (2-15-1 Konan, Minato-ku, Tokyo. President Yuji Ito. URL: <http://www.forum8.co.jp/english/>) has entered into a business alliance agreement with Arcbazar, the company based on Massachusetts and operates an architectural design competition crowdsourcing website.

"Project VR", the fusion of "Online Simple Self-Assessment Support website" which supports environmental assessment by utilizing VR simulation and own developed cloud-based consensus solutions VR-Cloud® is in cooperation with Arcbazar now, and "Arcbazar support services" has started.

As well as we will assist in the popularization of Arcbazar in the Asian market, we will also support the actual project and design competition, etc. in the country.

Through Arcbazar, a client would allow designers in the world to compete for the project. The competitions are held of all sizes across several areas such as renovation, gardening, interior design, home design, and commercial or public building designs. Currently, there have been a total of more than 5,000 projects registered, and a total of more than 15000 designers registered.

Also now, you can have the general vote of the 3 following competition in the "Competition Under Review" (Log in with creating a new account, Facebook or LinkedIn account)

Competition Under Review:

<http://www.arcbazar.com/arcfolio?mode=competition&filter=competitionUnderReview>

- FORUM8 HQ Showroom Interior Renovation
- TAKANAWA HOUSE Landscape Design
- TAKANAWA HOUSE Facade Design

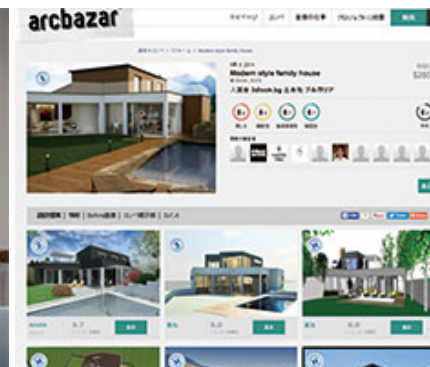
Project VR is the system that provides evaluation element to various projects from the point of view of sustainability and supports client to make his decision.

By expanding this system as Arcbazar based "Arcbazar support services", we add evaluation axis of environmental considerations and this enhance the value of the submitted project.

Arcbazar is planning to host the a design competition for the President Obama's Virtual Memorial. FORUM 8 plans to provide full assistance for this project through ProjectVR.



▲Left: Yuji Ito, CEO of FORUM 8  
Right: Imdat As, CEO of Arcbazar



▲Arcbazar website (Japanese)

## Simulation Service



▲Project VR provided service image

|                            | 施主  | 設計者  | 提供サービス   |
|----------------------------|---|--|--|
| Arcbazar<br>支援サービス<br>↓    | <ul style="list-style-type: none"> <li>•Arcbazar 支援サービス申込</li> </ul>  |  | <ul style="list-style-type: none"> <li>•Arcbazar 支援サービス受付<br/>(施主となってコンペ開催)</li> </ul> |
| コンペ開始<br>ONBOARDING<br>↓   | <ul style="list-style-type: none"> <li>•説明(募集要項)</li> <li>•サーベイスベース (3Dモデル生成)</li> <li>•設計者の招待</li> <li>•SMM</li> <li>•スケジュール、賞の設定</li> <li>•ファイルのアップロード</li> </ul>   |  | <ul style="list-style-type: none"> <li>← 現況の3Dモデル生成</li> </ul>                         |
| コンペ実施<br>COMPETITION<br>↓  | <div style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">パブリックウォール Public Wall</p> <ul style="list-style-type: none"> <li>•環境アセスメント → アセスメントの実施</li> <li>•アセスメントコスト</li> <li>•成果物にタグ</li> <li>•3Dモデルアップロード → VRの作成</li> <li>•プロジェクトの提出</li> </ul> </div> |  |  |
| 評価<br>EVALUATION<br>↓      | <ul style="list-style-type: none"> <li>•プロジェクトの審査(調査)</li> <li>•家族・友人とのシェア</li> <li>•公的な投票</li> <li>•ランクづけ</li> </ul>   |  |  |
| コンペ実施後<br>POST-COMPETITION | <ul style="list-style-type: none"> <li>•プロジェクトを見る Arcfolio+VR</li> <li>•タグ付き成果物購入</li> </ul>  | <ul style="list-style-type: none"> <li>•プロジェクトを見る Arcfolio+VR</li> <li>•タグ付き成果物販売</li> </ul> |  |

▲Flow of "Arcbazar support services"

[Related link URL]

■Arcbazar: <http://www.arcbazar.com/>

Arcbazar was founded by Imdat As in 2010, who has received Master of Architecture at MIT and Ph.D at Harvard Graduate School of Design. He and Arcbazar was selected to be one of the 100 Top Brilliant Companies in Entrepreneur Magazine 2014.

■VR-Cloud@: <http://www.forum8.co.jp/english/uc-win/VR-cloud-e.htm>

Communication system capable of using a 3D-VR simulation via the Internet.

■Online Simple Self-Assessment Support website:

<http://assessment.forum8.co.jp/>

■Arcbazar + ProjectVR (Up&Coming 2016 New Year Edition):

<http://www.forum8.co.jp/topic/up112-seihin11-e.htm>

For more information, please contact your nearest office :

<http://www.forum8.co.jp/english/contact-e.htm>

