

FORUM8

Press Information

December 2010

Mechanical Simulation signs Partner Agreement at the ITS World Congress 2010

CarSim developers, **Mechanical Simulation Corp** of Ann Arbor Michigan USA, became a FORUM8 Premier Partner after signing a Sales Distribution Agreement for the company's award winning 3D Visual Interactive Simulation software **UC-win/Road** at the recent ITS World Congress in Busan South Korea.

Users of the market leading **CarSim** vehicle dynamics software can now benefit from a significantly improved 3D visual experience through the incorporation of FORUM8's high fidelity 3D VR software.

This Sales Agreement comes rapidly on the back of the launch of the UC-win/Road – CarSim software interface which provides Drive Simulator users with all the benefits of the best 3D Visual Interactive Simulation technology on the market coupled with the very best vehicle dynamics system.

Mike Sayers, one of Mechanical Simulation's founding Directors and his colleague Doug Orrin both attended the ITS Congress and are pictures at the FORUM8 booth along with Mr Ito the President of FORUM8 and Brendan Hafferty the company's Western Regional General Manager.

Editors Note:

Mechanical Simulation Corporation is the world leader in the development and distribution of advanced software used to simulate vehicle behaviour involving interactions between the 3D dynamic vehicle responses, advanced, controllers, driver controls, and 3D roads. Established in 1996, Mechanical Simulation provides car, truck and motorcycle simulation packages, training and ongoing support to more than 30 OEMs, over 60 Tier 1 suppliers and more than 150 universities and government research groups worldwide. The Ann Arbor, Michigan, headquarters coordinates with global sales agents who provide local distribution and tech support for their software.

FORUM8 produces state-of-the-art 3D VR software. It's premier product, **UC-win/Road**, is at the forefront of 3D Visual Interactive Simulation technology. Established in 1987, this award-winning Japanese company has offices and partners on every continent and its Western Office is a member of the ITE and an associate of the TRB visualization group.

UC-win/Road is the ideal solution for urban and transport planning and design projects, either on its own or linked with third-party 3D design tools and micro-simulation applications. It is also used extensively to visualise rail, road and pedestrian-based situations and environments, including evacuation analysis as well as emergency and security planning scenarios. Due to the high visual quality of the software and its high level of interactivity, UC-win/Road powers many different Drive Simulators in use throughout the world. From VR-Drive, the Road Safety and Driving simulator for school children, to professional highly sophisticated systems used by leading vehicle manufacturers.

For more information:

Brendan Hafferty, FORUM8 Western Regional General Manager E: Brendan@forum8.com W: www.forum8.com
Doug Orrin, Mechanical Simulation E: dorrin@carsim.com W: www.carsim.com